



Regional
Development
Fund

ARCHAEOBALT PROJECT WEBINAR

Archaeotourism and Culture Routes Let's share and learn!

Date: 24 April 2020 at 10:00 – 14:30

Target audience:

Companies, organizations and audience interested in developing culture routes related to the historical and archaeological heritage of the South Baltic Sea Region and use its untapped touristic potential, especially in archaeological (in particular: touristic sectors such as ferry companies, touristic organizations, tour operators; press, cultural institutions etc.).

The communication canals:

The meeting will take place on the Zoom meeting platform and be streamed by ArchaeoBalt YouTube channel. The audience will be able to ask the questions via chat.

Webinar:

Tourism is one of the most dynamic sectors in the South Baltic Sea Region and generating significant profits for the local and regional economy. However, we must change the way of thinking about tourism and creating culture routes, especially in the current special situation. One of the opportunities to develop the touristic sector is archeotourism and untapped archaeological heritage of the region. The aim of the webinar is looking for the ways of developing the archaeotourism especially for the touristic sector (and local authority), using its potential in the enrichment of new and existing cultural routes and the ways of polarization the Baltic Heritage.



WEBINAR AGENDA

Chair: Jens-Bjørn Riis Andersen

Professor, Aarhus University, Denmark

- 10:00 – 10:10** **Opening Remarks**
Jens-Bjørn Riis Andersen, Professor, Aarhus University, Denmark
- 10:10 – 10:40** **Unknown touristic potential of Baltic Sea Region - Archaeotourism and ArchaeoBalt project**
Karolina Czonstke, University of Gdańsk, Poland
- 10:40 – 11:10** **Combining research archaeology and cultural heritage experiences. Exposing Iron Age Uppåkra to the public**
Mats Roslund, Professor, Lund University, Sweden
- 11:10 – 11:40** **Recent excavations at Sorte Muld**
Finn Ole Sone Nielsen, PhD, Bornholms Museum, Denmark
- 11:40 – 12:10** **Explore Owidz - the stronghold at merchant trail - excavations, public archaeology and archaeotourism**
Karolina Czonstke and Bartosz Świątkowski, University of Gdańsk, Poland
- 12:10 – 12:30 Break
- 12:30 – 13:00** **The archaeological gateway to Gdańsk. Towards development of archaeotourism at Vistulamouth Fortress, a branch of the Museum of Gdańsk**
Andrzej Gierszewski, PhD. Museum of Gdansk, Poland
- 13:00 – 13:30** **Creating Archaeological Landscapes – Finding New Ways for Mediation and Participation in Contract Archaeology**
Matthew Nelson, Linnaeus University, GRASCA, Sweden
- 13:30 – 14:00** **Cultural Routes of the Council of Europe in the EU macro-regions: sharing experiences of Routes4U joint programme**
Laura Ligazzolo, Routs4U Project, Luxembourg
- 14:00 – 14:30** **Discussion and question session**
- 14:30 The end of the webinar

