

CALL FOR PAPERS

ARCHAEOLOGY, TOURISM AND SUSTAINABILITY

SESSION #544



This session is organised by the ArchaeoBalt consortium, an association of museums and universities from the South Baltic Region. Our project is a cooperation between universities and museums across three countries (Poland, Sweden and Denmark) who use archaeological excavations to learn more about our common past and communicate these findings in the South Baltic region through tourism initiatives. We believe that archaeology can help us to locate and build up local and regional identities that can result in wider social bonds as well as pride in our transnational, common heritage. We recognize that archaeological heritage projects can support the local and regional community identities and economies by linking and promoting archaeology and culture heritage with sustainable tourism but currently they are not fully utilized. This focus on the “local” has become even more important, especially in the current pandemic situation in which people are restricted in their movements but want to be involved in cultural activities. We invite colleagues from all over Europe who work with archaeology and cultural heritage management as tools of social integration and / or sustainable tourism to this panel. The intention is to share experiences and inspire each other through presenting methods and approaches to promoting cultural heritage and developing its economic and social potential. Papers can include case-studies or best practice that employ new and innovative trends as well as utilizing inspirational ways of building and developing archaeological potential, tourism audiences and transnational collaborative networks. Archaeology projects are broadly defined to include open excavations, collaborative projects, use of social media and / or social projects dedicated to particular groups or broad collaborations. We would like to discuss how we can cooperate even more effectively and how we can locate new archaeotouristic and cultural heritage stakeholders.

Regular session
Submit papers or posters by 11 February 2021

<https://submissions.e-a-a.org/ea2021/>

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